ABSTRACT OF THE DISCLOSURE

In a radio communication terminal, a microprocessor determines a mode selected by user manipulation of a key input portion. The microprocessor turns on a backlight of a display with the backlight in accordance with the determined mode, controls the time period of a bright display mode, and turns the backlight off after the lapse of the period to switch the bright display mode to a dark display mode. The ON time period in the bright display mode is set longer in another mode than in a normal mode. The backlight ON time is optimally controlled in correspondence with a mode selected by the user, thereby improving the operability and prolonging the service life of the battery.